



Rice



Spices

Since 2022, DEFNE has been committed to bring the cleanest and purest agriculture products to your table.



Makhana



Flour



Poha



Fryums



Ayurvedic

Pulses



Whole Spices

Our Journey

DEFNE is dedicated to bringing "The Legacy of Taste" to every household.

Today

Expanding further to meet global demands while preserving the essence of taste and quality.



2022

Registered DEFNE as a brand to deliver the purest spices, grains, and snacks, embodying "The Legacy of Taste."

2020

Set up an export unit near Gujarat's major export hubs, Kandla and Mundra, to bring India's rich flavors to global markets.

2010

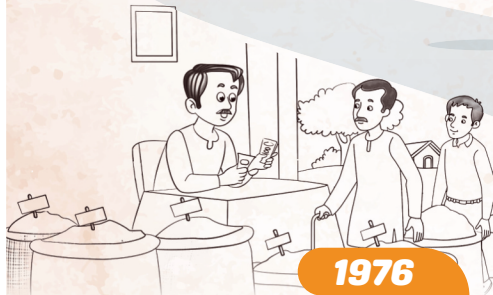
Established a rice factory, expanding our operations and vision.

1990

Entered the oil milling industry, marking our commitment to purity and excellence.

1976

Began our journey with paddy procurement from Haryana and upheld our legacy to quality ever since.



As we look to the future, DEFNE stands firm in its promise – to preserve the essence of taste and purity, and to continue our journey of excellence in every product we bring to your table.



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DEFNE

DEFNE is a premium brand that delivers high-quality culinary ingredients including high quality rice, pulses, spices and many more products to kitchen tables worldwide. With a focus on health, flavor, and tradition.



DEFNE - Trust, Taste & Tradition!





DEFNE Spices

مصالح

Powdered Spices

Powdered spices are finely ground forms of dried spices, used to enhance the flavor, aroma, and color of various dishes.



Black Pepper Powder

کالی مرچ کا پاؤڈر



White Pepper Powder

سفید مرچ کا پاؤڈر



Coriander Powder

دھنیا پاؤڈر



Crushed Chilli

کرش کی ہونی مرچ



Cumin Powder

زیرہ پاؤڈر



Curry Powder (Hot and Mild)

کری پاؤڈر (تیز اور ہلکا)



Garam Masala Powder

گرم مصالحہ پاؤڈر



Turmeric Powder

ہلدی پاؤڈر



Paprika

پاپریکا



Amchur Powder

امچور پاؤڈر



Aniseed Powder

انیس کے بیج کا پاؤڈر



Green Cardamom Powder

سبز الائچی کا پاؤڈر



Cinnamon Powder

دارچینی پاؤڈر



Clove Powder

لونگ کا پاؤڈر



Coriander Cumin Powder

دھنیا زیرہ پاؤڈر



Ginger Powder

ادرک پاؤڈر



Garlic Powder

لہسن پاؤڈر



Mustard Powder

رائی کا پاؤڈر



Chilli Powder (Ex. Hot, Fine, Kashmiri, Reshmpatti)

مرچ کا پاؤڈر (بہت تیز، باریک، کشمیری، ریشم پتی)

Whole Spices



Ajwain Seeds

اجوائن کے بیج



Bay Leaves

تیز پتہ



Chilli Whole/Round

گول مرچ (بھاپ کے بغیر)



Coriander Whole

سبز دھنیا (پوری)



Cumin Seeds

زیرہ



Fennel Seeds

سونف



Green Cardamom

سبز الائچی



Black Cardamom

کالی الائچی



Cinnamon Stick

(Flat / Round)
دارچینی کی چھڑی (چپٹی اور گول)



Clove Whole

لونگ پوری



Dill Seeds

دل کے بیج



Fenugreek Seeds

میتھی کے بیج



Fenugreek Split

میتھی کی پھلی



Kalonji

کلونجی



Mace Whole

جاوتری



Mustard Seeds

(Big / Small)
مونگ پوری



Nutmeg (with and without Shell)

جانفل (چھلکے کے ساتھ اور بغیر)



Panch Puran

پنج پورن



Star Anise

سونف کے پھول



White Pepper Whole

سفید مرچ (پوری)



Black Pepper Whole

کالی مرچ (پوری)



Kasoori Methi

قصوری میتھی

Non-Spice Products

Edible Seeds



Sesame Seeds
(Hulled, Black, Natural)
تل کے بیج (بدل، کالے، قدرتی)



Alsi Seeds
السی کے بیج

Gums & Resins



Edible Gum / Gunder
کھانے کی گوند / گوند کتیرہ



Gund Katira
گوند کتیرہ

Cereals & Starches



Sabudana (Big / Small)
ساگو دانہ (بڑا، چھوٹا)



Daliya Split
دلیہ

Snacks & Additives



Roasted Chana
(Plain, Salted, Turmeric, Mahabaleshwari)
بھنے ہوئے چنے (سادہ، نمکین، ہلدی والے، مہابلیشوری)

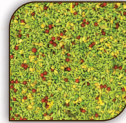


Dhana Dal
دھنیا دال

Mukhwass (Digestive Mixes)



Gujarati Mukhwas
گجراتی مکوا



Green Mukhwas
سبز مکوا



Red Mukhwas
سرخ مکوا

Coconut Products



Coconut (Coarse, Fine, Shredded)
ناریل (موٹا، باریک، کترہ ہوا)



Other Products



Black Harde (Large, Small)
بڑی بڑ اور چھوٹی بڑ



Black Kokum (Dry, Wet)
کالی کوکم (خشک اور گیلے)



Citric Acid
ست لیموں



Katlu Batrisu Powder
کتلو بتیسو پاؤڈر



Lindi Long Pepper Magga
لنڈی لمبی مرچ



Saji Na Phool (Baking Soda)
سجی نا پھول

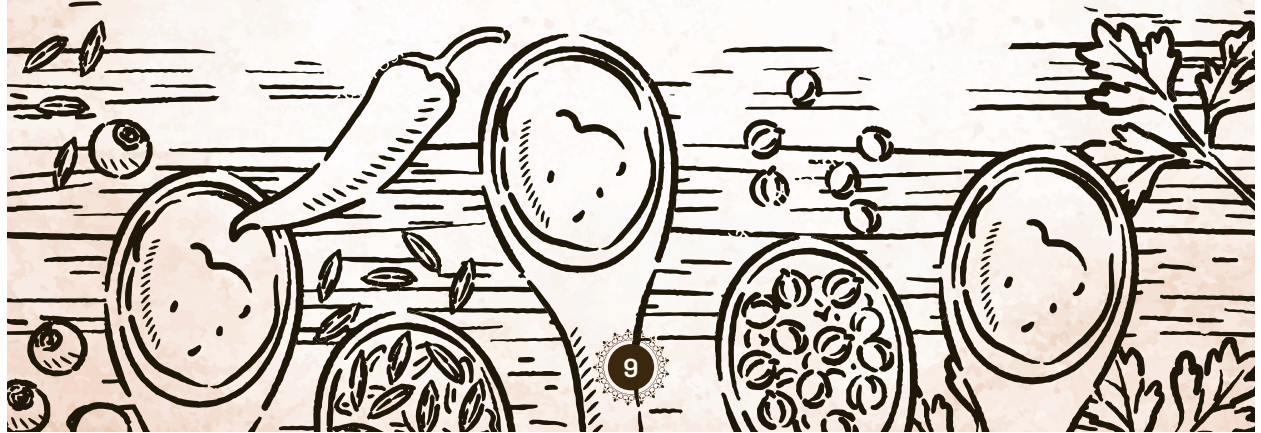
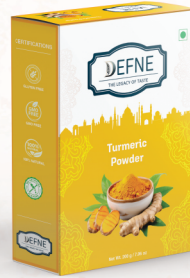


Tamarind Powder
املی کا پاؤڈر

Spice Packaging

Our premium range of whole, powdered, and seed spices is carefully packaged to retain their aroma and freshness.

Sizes: 50g, 100g, 200g, 500g, 1kg





DEFNE Rice

چاول

Basmati Rice

- Known for its long, slender grains that elongate significantly when cooked.
- Basmati rice grains are typically 2-3 times longer than their original length once cooked.
- They have a slightly lower glycemic index (GI), making it a better choice for those managing blood sugar levels.



Varieties:



1509 White Creamy Sella

سفید کریمی سیلا 1509



1509 Steam Basmati

بھاپ باسمتی 1509



1509 Golden Sella

گولڈن سیڈل 1509



1121 White Creamy Sella

سفید کریمی سیڈل 1121



1121 Steam Basmati

بھاپ باسمتی 1121



1121 Golden Sella

گولڈن سیڈل 1121



1401 Steam Basmati

بھاپ باسمتی 1401



1401 Golden Parboiled

گولڈن پاربوائلڈ 1401



Non-Basmati Rice:

- This includes a wide range of rice varieties, such as short-grain, medium-grain, or long-grain rice.
- Non-basmati rice grains do not elongate as much when cooked.
- They have higher glycemic index, making them less ideal for those seeking lower GI options.

Varieties:



Sugandha Sella

سوگندھا سیدل



Sona Masoori

سونا مسوری



Rose Matta Unda

گلاب مٹا انڈا



PR Sella

پی آر سیلا



Old Ambermore

پرانا امبرمور



IR 8 Parboiled

پر پوائلڈ IR8



Idly Rice

ادلی چاول



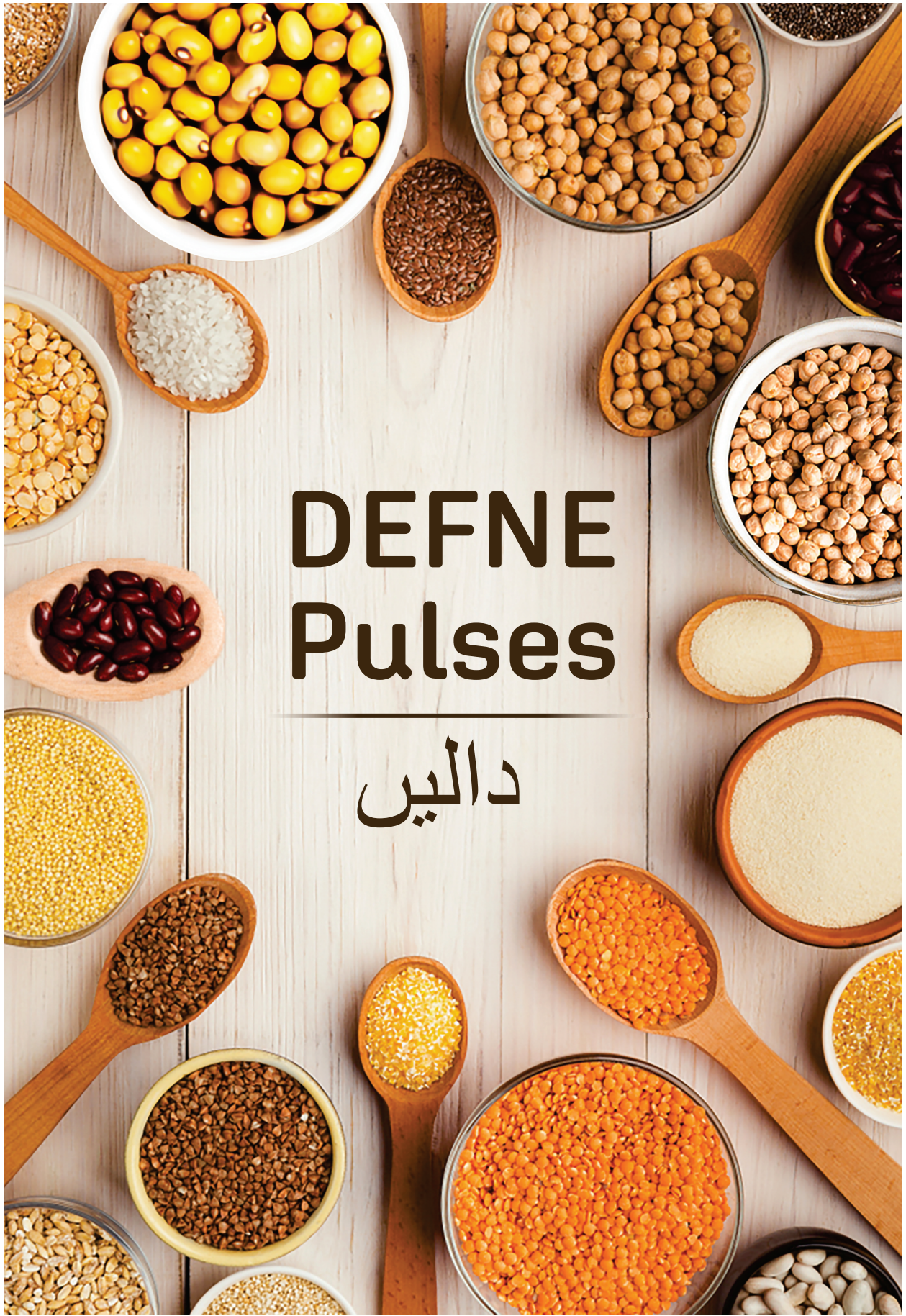
Gujarat Permal

گجرات پرمل

- We offer a complete range of rice varieties from North and Central India, available in Steam, Parboiled Creamy, and Parboiled Golden forms.

Packaging Sizes:

- Small: 500g, 1kg, 2lbs, 5lbs
- Bulk: 25kg, 50kg, 500kg, 1000kg, 2000kg
- Medium: 10kg, 20kg







DEFNE Pulses

دالين

Pulses

Premium, nutrient-rich, and versatile. Carefully sourced, rigorously tested, and sustainably packaged for freshness and quality. Perfect for every dish!

Key Highlights :

-  **High-Quality**
-  **Rich In Protein**
-  **100% Organic**
-  **Cryogenic Technique Grinding**





Chana Dal

چنے کی دال



Toor Dal (Madhi)

تور دال (مڑھی)



Toor Dal (Oily)

تور دال (تیل)



Kidney Beans Kashmiri

کڈنی بینز کشمیری



Chitra Rajma

چترا راجما



Red Kidney Beans

سرخ گردے کی پھلیاں



Kala Chana Desi

کالا چنا دیسی



Kabuli Chana (8 mm)

کابلی چنا (۸ ملی میٹر)



Kabuli Chana (12 mm)

کابلی چنا (۱۲ ملی میٹر)



Mosambi Chana

موسمبی چنا



Urad Dal

اُرد کی دال



Urad Gota

اُرد گوتا



Black Urad Whole

اُرد پوری



Urad Split

اُرد تقسیم



Moong Whole

مونگ پوری



Moong Split

مونگ سپلٹ



Moong Dal

مونگ کی دال



Masoor Whole

مسور پوری



Masoor Gota

مسور گوتا



Masoor Dal

مسور کی دال



Black Eye Beans (Lobia)

بلیک آئی بینز



Horse Gram

گھوڑا چنا



Yellow Split Peas

پیلا سپلٹ مٹر



Moth Whole

کیڑا پوری



Red Chori

لال چوری



Soya Beans

سویا پھلیاں



White Vatana

سفید وتانا



Chora Dal

چورا دال



Khichdi Mix

کھچڑی مکس



Mix Dal

دال مکس کریں۔



Surti Val

سورتی ویل



Dal Makhani

دال مکھنی۔



Green Vatana

سبز پانی



Nav dhan Mix

نودھنیا مکس



Rangooni Val

رنگونی ویل



DEFNE Flour

آٹا

Wide Variety of flour products, including whole grain, gluten-free, and specialty flours to cater to various dietary needs and culinary preferences.

Nutritional Value: Rich in fiber, vitamins, and minerals, promoting heart health, digestion, and overall wellness.

Products:



Bajri Flour

باجری کا آٹا



Ragi Flour

راگی کا آٹا



Barley Flour

جو کا آٹا



Rajgira/Amaranth Flour

راجگیرہ کا آٹا



Besan Super Fine

بیسن سپر فائن



Rice Flour

چاول کا آٹا



Jowar Flour

جوار کا آٹا



Corn Flour White

کارن فلور سفید



Kuttu Flour

کٹو کا آٹا



Corn Flour Yellow

کارن فلور پیلا



Laddu Besan Flour

لڈو بیسن کا آٹا



Vada Flour

دبیواڈا کا آٹا



Dhokla Flour

ڈھوکلا آٹا



Mung Moga Flour

مونگ موگر کا آٹا



Dosa Flour

دھوسہ آٹا



Handwa Flour

ہنڈوہ کا آٹا



Idli Rava

اڈلی راولہ



Idli Flour

اڈلی کا آٹا



Moraiya Flour

مورائیہ آٹا



Sabudana Flour

سابو دانہ آٹا



Singoda Flour

سنگوڈا آٹا



Urad Flour

اُرد کا آٹا



Farali Flour

فرالی

Packaging Sizes: 500g, 1kg, 5kg, 10kg, 20kg



DEFNE Far-Far Products

دور دور کی مصنوعات

- DEFNE Far-Far products are vibrant, **fun-shaped** snacks like wheels, stars, and rings, adding visual appeal to meals and snacks.
- **Perfect for Frying:** can be deep-fried or air-fried, Far-Far snacks expand and crisp up beautifully, making them a popular choice for both kids and adults.



Packaging Sizes:100g, 200g, 500g, 1kg

Fryums

- Fryums Okra
- Fryums Pipe 0.5"
- Fryums Pipe 1"
- Fryums Square
- Fryums Square Jali
- Fryums Star
- Fryums Wheel
- Fryums Button Ring
- Fryums Finger Ring
- Fryums Surya 1.5"

Papad

- Khichiya (Rice) Papad Black Pepper
- Khichiya (Rice) Papad Garlic
- Khichiya (Rice) Papad Green Chilli
- Khichiya (Rice) Papad Red Chilli
- Khichiya (Rice) Papad Jeera
- Khichiya (Rice) Papad Jeera Ajwain
- Khichiya (Rice) Papad Methi
- Potato Jali Katri



DEFNE Poha

دهماکہ

- Made from high-quality, **flattened rice**, known for its light and fluffy texture.
- It can be enjoyed **sweet or savory**, and is commonly used in traditional Indian recipes like **Poha Upma** or **Kanda Poha**.

Varieties:

- Poha Thick
- Poha Thin
- **Packaging Sizes:** 100g, 200g, 500g, 1kg
- Dagdi Poha
- Hajikhani Poha
- Corn Poha



DEFNE Mamra

مامرہ

- DEFNE Mamra is made from high-quality **flavored puffed grains** that are carefully selected for their size and texture.
- Rich in **protein, fiber, and essential nutrients**, Mamra is a healthy snack option that supports overall well-being.

Varieties:

- Basmati Mamra
- Kolhapuri Mamra
- Surti Mamra
- Sweet Kheel
- Bajri Mamra
- Jowar Mamra
- Jowar Dhani
- Basmati Mamra (Masala)
- Kolhapuri Mamra (Masala)

Packaging Sizes: 100g, 200g, 500g, 1kg



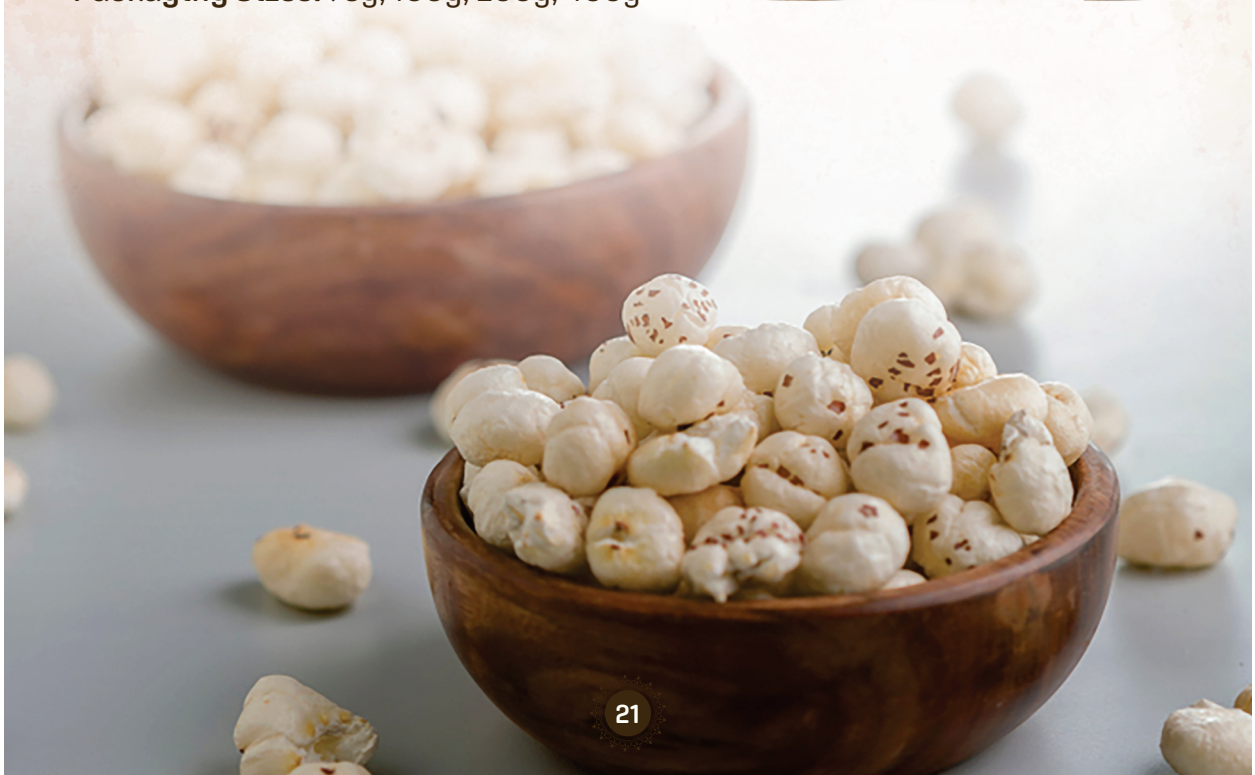
Foxnuts/Makhana (فاکس نٹ)

- DEFNE Makhana (fox nuts) is packed with essential nutrients like **protein, fiber, calcium, and antioxidants**, making it a healthy snack option.
- Naturally low in calories and fat
- **Gluten-free**, vegan, and suitable for people with dietary restrictions.

Products:-

- Phool Makhana
- Roasted Masala Makhana
- Roasted Piri Piri Makhana
- Roasted Cheese Makhana
- Roasted Cheese & Herb Makhana
- Roasted Pudina Makhana
- Roasted Black Pepper Makhana
- Roasted Himalayan Pink Salt Makhana
- Roasted Cream & Onion Makhana

Packaging Sizes: 75g, 100g, 200g, 400g



DEFNE Ayurvedic Products

آیورویڈک مصنوعات



- Ayurveda, a traditional Indian system of medicine, emphasizes natural healing through plant-based products, herbs, and holistic health practices.
- Each product is made from pure herbs, roots, and plants known for their therapeutic properties, ensuring natural, chemical-free formulations.
- DEFNE's Ayurvedic range undergoes rigorous quality checks to ensure purity, safety, and effectiveness, adhering to traditional methods and modern standards.

Packaging Sizes: 100g, 200g



Karela Powder

کریلا پاؤڈر



Triphala Powder/Whole

تریفلا پاؤڈر/ثابت



Moringa Powder

مورنگا پاؤڈر



Tulsi Powder

تلسی پاؤڈر



Multani Mitti Powder

ملتانى مٹی پاؤڈر



White Musli Powder

سفید موسلی پاؤڈر



Aloe Vera Powder

ایلو ویرا پاؤڈر



Baheda Whole

بہیڑا ثابت



Amla Powder

آملہ پاؤڈر



Bakhara Powder

بخارا پاؤڈر



Amla Whole

آملہ ثابت



Dry Rose Petal

خشک گلاب کی پتیاں



Aritha Powder

اریٹھا پاؤڈر



Aritha Whole

اریٹھا ثابت



Arjun Chaal Whole

ارجن چھال ثابت



Arrowroot Powder

ایرو روٹ پاؤڈر



Ashwagandha Powder

اشوگندھا پاؤڈر



Ashwagandha Whole

اشوگندھا ثابت



Baheda Powder

بہیڑا پاؤڈر



Himej Powder

ہیمج پاؤڈر



Himej Whole

ہیمج ثابت



Indra Jav

اندرہ جاو



Fitkari Powder White

سفید پھٹکری پاؤڈر



Fitkari Whole Red

سرخ پھٹکری ثابت



Fitkari Whole White

سفید پھٹکری ثابت



Ganthoda Powder

گانٹھوڈا پاؤڈر



Gokhru Powder

گوکھرو پاؤڈر



Gokhru Whole

گوکھرو ثابت



Guggal Dhoop

گوگل دھوپ



Multani Mitti Whole

ملتانى مٹی ثابت



Neem Powder

نیم پاؤڈر



Ratan Jot

رتنجوت



Jamun Powder

جامن پاؤڈر



Shatavari Whole

شہوری ثابت



Kamal Kakdie

کمل ککڑی



Senna Leaves Powder

سنا کے پتے پاؤڈر



Kamarkas Powder

کمرکس پاؤڈر



Shikakai Powder

شیکاکائی پاؤڈر



Kamarkas Whole

کمرکس ثابت



Shikakai Wholer

شیکاکائی ثابت



Mulethi Whole / Powder (Jethimath)

مولتھی پوری / پاؤڈر (جیٹھی مٹھ)



Packing Sizes and Materials

We offer a variety of packaging sizes and materials to ensure our products remain fresh and protected while meeting different customer needs. Below are the packaging details for our product categories:

Small Packaging



[For Spices, Makhana, Far-Far Products, etc.]
50 grams, 75 grams, 100 grams, 150 grams, 200 grams, 250 grams

Material Options:

- Pouch Packs (Stand-up or Flat)
- Ziplock Pouches
- Foil-Lined Pouches
- PET (Polyethylene Terephthalate) Jars
- Glass Jars

Medium Packaging



[For Rice, Pulses, Flour, etc.]
500 grams, 1 kg, 2 kg, 5 kg

Material Options:

- Plastic Bags (HDPE/LDPE)
- Non-Woven Fabric Bags
- Polypropylene (PP) Woven Bags
- Laminated Pouches (For enhanced protection)
- Stand-up Pouches with Transparent Windows

Large Packaging



[For Bulk Rice, Flour, Pulses, etc.]
10 kg, 20 kg, 25 kg, 40 kg, 50 kg

Material Options:

- Polypropylene (PP) Woven Bags with Inner Lining
- Jute Bags with HDPE/LDPE Lining
- Non-Woven Fabric Bags (Durable for large quantities)
- Kraft Paper Bags (Eco-friendly option)



Bulk Packaging

[For Industrial/Bulk Supply]

50 kg, 100 kg, 500 kg, 1000 kg, 2000 kg

Material Options:

- Bulk Polypropylene (PP) Woven Sacks
- Jumbo Bags (FIBC - Flexible Intermediate Bulk Containers)
- Multi-wall Paper Bags with Plastic Inner Lining
- Bulk Bin Bags



International Standard Sizes

[1 lb, 2 lbs, 5 lbs, 10 lbs, 20 lbs, 40 lbs, 100 lbs]

500 grams, 1 kg, 2 kg, 5 kg

Material Options:

- Polypropylene (PP) Woven Bags
- Laminated BOPP Bags (Biaxially Oriented Polypropylene)
- Vacuum-Sealed Pouches (For extended shelf life)

By offering a variety of sizes and packaging materials, DEFNE ensures that our products meet your quality expectations and convenience in every order size—from small retail packs to bulk shipment.









Shree Jee International Pvt. Ltd.

Job Work Services

Shree Jee International offers end-to-end production services and offers complete processing solutions, ensuring high-quality results tailored to your needs.

Benefits of Job Work Services:

-  **Expert Manufacturing:** High-quality production for spices, rice, pulses, flours, and Ayurvedic products.
-  **Cost-Effective:** Save on setup costs with Shree Jee's facilities and expertise.
-  **Customization:** Tailored solutions with custom formulations and processing.
-  **Quality Control:** Rigorous checks ensuring international safety and quality standards.
-  **Packaging Options:** Diverse packaging choices to meet market demands.
-  **Scalability:** Flexible production for small or large orders.

Outsource to Shree Jee to streamline operations and focus on business growth!

Private Labelling Services

Why Partner with Shree Jee International?

-  Expertise in Sourcing and Manufacturing
-  Flexible Packaging and Labeling
-  Compliance with International Quality Standards
-  Full-Service Support from Production to Packaging





WWW.DEFNEINDIA.COM

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Fatehabad, Haryana - 125050

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